

JOB ADVERT

ABOUT UBA

United Bank for Africa (UBA) is one of Africa's leading financial institutions, with operations in twenty (20) countries and four (4) global financial centers: London, Paris, New York and Dubai. UBA has evolved into a Pan-African, provider of banking and related financial services through diverse channels globally.

United Bank for Africa Uganda represents UBA's pioneer country activities in the East and Southern African sub-region. With a growing network of branches and ATMs across the country, the bank continues to expand the retail and commercial playing field in Uganda by delivering unique financial products and solutions. The bank is seeking to recruit the following highly motivated, competent, result oriented and dynamic professionals for the following positions;

JOB TITLE: DIRECT SALES AGENTS
REPORTS TO: TEAM LEAD PERSONAL BANKING

Are you passionate about sales and ready to grow your career in banking?

We are looking for energetic, target-driven Direct Sales Agents to join our team!

Locations:

- Mbale
- Gulu
- Kampala

JOB OBJECTIVE(S)

- To deliver exceptional retail business performance through excellent customer service, sales, and transactional processing within the branch and assigned market
- Drive exceptional sales performance by identifying customer needs and actively selling and cross-selling UBA products and services
- Achieve assigned targets across all retail banking product lines in line with branch targets and business strategy

JOB REQUIREMENTS

Education & Knowledge

- University degree from a reputable institution
- Knowledge of sales, marketing, and banking operations

Key Competencies & Skills

- Strong sales and cross-selling capabilities
- Excellent customer service orientation
- Strong communication, negotiation, and interpersonal skills
- Proven ability to meet targets and deliver results
- High level of integrity and attention to details
- Positive attitude with strong problem-solving abilities
- Good networking and relationship management skills

HOW TO APPLY

Interested candidates should submit their CVs to **ubaugandahr@ubagroup.com** indicating the preferred location in the subject line.

Head of Human Capital
United Bank for Africa
Plot 2, Jinja Road
Kampala, Uganda.

Deadline for applications is Friday, 06th February, 2026

